

DUPLICATE INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Red Shift
Attention: Accounts Payable
411 Branchway Road
Richmond, VA 23236

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
944189-2	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
YG Action Fund	YOUNG GUNS ACT FUND	167

Flight Dates	Order #	Alt Order #
09/17/12 - 10/22/12	944189	06285204

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/21/12	10/19/12	WPBF News 25 @ 5am	5-530am	MTWTF--	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWTF--	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Th	10/04/12	4:58 AM	WPBF News 25 @ 5am	5-530am	:30	YG01-FL22H	\$175.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	3	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WPBF	M	10/08/12	5:14 AM	WPBF News 25 @ 5am	5-530am	:30	YG01-FL18H	\$175.00 NM
4	WPBF	Th	10/11/12	5:13 AM	WPBF News 25 @ 5am	5-530am	:30	YG01-FL18H	\$175.00 NM
5	WPBF	F	10/12/12	5:13 AM	WPBF News 25 @ 5am	5-530am	:30	YG01-FL18H	\$175.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MTWTF--	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WPBF	Th	10/18/12	5:13 AM	WPBF News 25 @ 5am	5-530am	:30	YG01-FL18H	\$175.00 NM
2	09/21/12	10/19/12	WPBF News 25 Mornings	5:30-5:57am	MTWTF--	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWTF--	5	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WPBF	M	10/01/12	5:41 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	YG01-FL22H	\$275.00 NM
8	WPBF	Tu	10/02/12	5:41 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	YG01-FL22H	\$275.00 NM
6	WPBF	W	10/03/12	5:56 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	YG01-FL22H	\$275.00 NM
15	WPBF	Th	10/04/12	5:46 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	YG01-FL22H	\$275.00 NM
9	WPBF	F	10/05/12		WPBF News 25 Mornings @ 5:30	5:30-5:57am	:00		\$275.00 NM
Credited									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	4	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
12	WPBF	M	10/08/12	5:55 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	YG01-FL18H	\$275.00 NM
13	WPBF	Tu	10/09/12	5:58 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	YG01-FL18H	\$275.00 NM
11	WPBF	W	10/10/12	5:56 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	YG01-FL18H	\$275.00 NM
10	WPBF	Th	10/11/12	5:44 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	YG01-FL18H	\$275.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MTWTF--	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
14	WPBF	W	10/17/12	5:30 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	YG01-FL18H	\$275.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
944189-2	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
YG Action Fund	YOUNG GUNS ACT FUND	167	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	09/21/12	10/19/12	WPBF News 25 Mornings	5:30-5:57am	MTWTF--	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
5	09/24/12	10/12/12	THE CHEW	1P-2P	MTWTF--	:30	3	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWTF-- 2 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WPBF M 10/01/12 12:59 PM THE CHEW 1P-2P :30 YG01-FL22H \$275.00 NM 5 WPBF Th 10/04/12 12:59 PM THE CHEW 1P-2P :30 YG01-FL22H \$275.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 2 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 WPBF M 10/08/12 1:00 PM THE CHEW 1P-2P :30 YG01-FL18H \$275.00 NM 6 WPBF W 10/10/12 12:58 PM THE CHEW 1P-2P :30 YG01-FL18H \$275.00 NM									
6	09/21/12	10/12/12	M-F 3-4P	M-F 3-4P	MTWTF--	:30	1	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWTF-- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WPBF Th 10/04/12 3:54 PM M-F 3-4P M-F 3-4P :30 YG01-FL22H \$375.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 2 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WPBF Tu 10/09/12 3:29 PM M-F 3-4P M-F 3-4P :30 YG01-FL18H \$375.00 NM 7 WPBF F 10/12/12 3:55 PM M-F 3-4P M-F 3-4P :30 YG01-FL18H \$375.00 NM									
8	09/21/12	10/19/12	M-F 5pm News	5-6pm	MTWTF--	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWTF-- 5 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 8 WPBF M 10/01/12 5:43 PM M-F 5pm News 5-6pm :30 YG01-FL22H \$525.00 NM 20 WPBF Tu 10/02/12 5:52 PM M-F 5pm News 5-6pm :30 YG01-FL22H \$525.00 NM 7 WPBF W 10/03/12 5:22 PM M-F 5pm News 5-6pm :30 YG01-FL22H \$525.00 NM 9 WPBF Th 10/04/12 5:40 PM M-F 5pm News 5-6pm :30 YG01-FL22H \$525.00 NM 10 WPBF F 10/05/12 M-F 5pm News 5-6pm :00 \$525.00 NM Credited									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 5 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 12 WPBF M 10/08/12 5:53 PM M-F 5pm News 5-6pm :30 YG01-FL18H \$525.00 NM 13 WPBF Tu 10/09/12 5:42 PM M-F 5pm News 5-6pm :30 YG01-FL18H \$525.00 NM 11 WPBF W 10/10/12 5:57 PM M-F 5pm News 5-6pm :30 YG01-FL18H \$525.00 NM 15 WPBF Th 10/11/12 5:14 PM M-F 5pm News 5-6pm :30 YG01-FL18H \$525.00 NM 14 WPBF F 10/12/12 5:44 PM M-F 5pm News 5-6pm :30 YG01-FL18H \$525.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTWTF-- 4 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 16 WPBF M 10/15/12 5:24 PM M-F 5pm News 5-6pm :30 YG01-FL18H \$525.00 NM 19 WPBF W 10/17/12 5:40 PM M-F 5pm News 5-6pm :30 YG01-FL18H \$525.00 NM 17 WPBF Th 10/18/12 5:30 PM M-F 5pm News 5-6pm :30 YG01-FL18H \$525.00 NM 18 WPBF F 10/19/12 5:42 PM M-F 5pm News 5-6pm :30 YG01-FL18H \$525.00 NM									
9	09/21/12	10/19/12	WPBF News 25 @ 6:00P	6-6:30PM	MTWTF--	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
944189-2	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
YG Action Fund	YOUNG GUNS ACT FUND	167	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	09/21/12	10/19/12	WPBF News 25 @ 6:00P-6:30PM		MTWTF--	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
	10/01/12	10/07/12			MTWTF--		5	\$700.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
11	WPBF	M	10/01/12	6:13 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	YG01-FL22H	\$700.00 NM
9	WPBF	Tu	10/02/12	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	YG01-FL22H	\$700.00 NM
8	WPBF	W	10/03/12	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	YG01-FL22H	\$700.00 NM
7	WPBF	Th	10/04/12	6:22 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	YG01-FL22H	\$700.00 NM
10	WPBF	F	10/05/12		WPBF News 25 @ 6:00PM	6-6:30PM	:00		\$700.00 NM
Credited									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	MTWTF--	5	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
16	WPBF	M	10/08/12	6:20 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	YG01-FL18H	\$700.00 NM
15	WPBF	Tu	10/09/12	6:21 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	YG01-FL18H	\$700.00 NM
12	WPBF	W	10/10/12	6:25 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	YG01-FL18H	\$700.00 NM
14	WPBF	Th	10/11/12	6:21 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	YG01-FL18H	\$700.00 NM
13	WPBF	F	10/12/12	6:24 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	YG01-FL18H	\$700.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	MTWTF--	4	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
17	WPBF	Tu	10/16/12	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	YG01-FL18H	\$700.00 NM
18	WPBF	W	10/17/12	6:22 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	YG01-FL18H	\$700.00 NM
19	WPBF	Th	10/18/12	6:10 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	YG01-FL18H	\$700.00 NM
20	WPBF	F	10/19/12		WPBF News 25 @ 6:00PM	6-6:30PM	:00		\$700.00 NM
Credited									
10	09/22/12	10/20/12	Sat 7pm News	7-730pm	-----1-	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----1-	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Sa	10/06/12	7:22 PM	Sat 7pm News	7-730pm	:30	YG01-FL18H	\$500.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----1-	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WPBF	Sa	10/20/12		Sat 7pm News	7-730pm	:00		\$500.00 NM
Credited									
11	09/23/12	10/21/12	Sun 630pm News	630-7pm	-----1	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----1	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Su	10/07/12	6:51 PM	Sun 630pm News	630-7pm	:30	YG01-FL18H	\$500.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----1	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	Su	10/14/12	6:52 PM	Sun 630pm News	630-7pm	:30	YG01-FL18H	\$500.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----1	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WPBF	Su	10/21/12		Sun 630pm News	630-7pm	:00		\$500.00 NM
Credited									
12	10/15/12	10/19/12	Jeopardy	7:30-8PM	MTWTF--	:30	1	\$2,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
944189-2	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
YG Action Fund	YOUNG GUNS ACT FUND	167	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/15/12	10/19/12	Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	MTWTF--	:30	1	\$2,200.00	NM
10/15/12 10/21/12 MTWTF-- 1 \$2,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 10/18/12 7:53 PM Jeopardy 7:30-8PM :30 YG01-FL18H \$2,200.00 NM									
13	09/22/12	10/06/12	Sat Jeopardy Class of Time - Pre-emptible with notice	Sat 7:30-8PM	-----1-	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -----1- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF Sa 10/06/12 7:53 PM Sat Jeopardy Sat 7:30-8PM :30 YG01-FL18H \$600.00 NM									
14	09/24/12	10/19/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Fixed Non Pre-emptible		MTWTF--	:30	5	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 MTWTF-- 5 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WPBF M 10/01/12 11:33 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 YG01-FL22H \$1,000.00 NM 7 WPBF Tu 10/02/12 11:26 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 YG01-FL22H \$1,000.00 NM 8 WPBF W 10/03/12 11:34 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 YG01-FL22H \$1,000.00 NM 10 WPBF Th 10/04/12 11:30 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 YG01-FL22H \$1,000.00 NM 9 WPBF F 10/05/12 M-SUN WPBF News 25 @ 11PM 11-11:35PM :00 \$1,000.00 NM Credited Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 MTWTF-- 5 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 13 WPBF M 10/08/12 11:34 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 YG01-FL18H \$1,000.00 NM 14 WPBF Tu 10/09/12 11:30 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 YG01-FL18H \$1,000.00 NM 11 WPBF W 10/10/12 11:26 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 YG01-FL18H \$1,000.00 NM 15 WPBF Th 10/11/12 11:33 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 YG01-FL18H \$1,000.00 NM 12 WPBF F 10/12/12 11:25 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 YG01-FL18H \$1,000.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 MTWTF-- 3 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 17 WPBF Tu 10/16/12 11:31 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 YG01-FL18H \$1,000.00 NM 18 WPBF W 10/17/12 11:33 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 YG01-FL18H \$1,000.00 NM 16 WPBF Th 10/18/12 11:28 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 YG01-FL18H \$1,000.00 NM									
16	09/22/12	10/13/12	M-Sun 1130p-12am Late 1130p-1205am Class of Time - Pre-emptible with notice		-----1-	:30	1	\$475.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -----1- 1 \$475.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF Sa 10/06/12 12:21 AM M-Sun 1130p-12am Late News 1130p-1205am :30 YG01-FL18H \$475.00 NM LR - Football Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -----1- 1 \$475.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WPBF Sa 10/13/12 11:54 PM M-Sun 1130p-12am Late News 1130p-1205am :30 YG01-FL18H \$475.00 NM									
17	09/23/12	10/14/12	Sun 11:35pm Late News 1135p-12am Class of Time - Pre-emptible with notice		-----1	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -----1 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF Su 10/07/12 11:42 PM Sun 11:35pm Late News 1135p-12am :30 YG01-FL18H \$400.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
944189-2	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
YG Action Fund	YOUNG GUNS ACT FUND	167	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	09/23/12	10/14/12	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
10/08/12 10/14/12 -----1 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WPBF Su 10/14/12 11:42 PM Sun 11:35pm Late News 1135p-12am :30 YG01-FL18H \$400.00 NM									
19	10/12/12	10/12/12	SHARK TANK	8-9PM	----1--	:30	1	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 ----1-- 1 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF F 10/12/12 SHARK TANK 8-9PM :00 \$1,600.00 NM Credited									
20	10/12/12	10/12/12	20/20	10-11PM	----1--	:30	1	\$2,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 ----1-- 1 \$2,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 10/12/12 10:50 PM 20/20 10-11PM :30 YG01-FL18H \$2,500.00 NM									
22	10/08/12	10/19/12	WPBF News 25 Mornings	6-7AM	MTWTF--	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 MTWTF-- 2 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF M 10/08/12 6:28 AM WPBF News 25 Mornings 6-7AM :30 YG01-FL18H \$450.00 NM 1 WPBF Th 10/11/12 6:30 AM WPBF News 25 Mornings 6-7AM :30 YG01-FL18H \$450.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 MTWTF-- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF M 10/15/12 6:40 AM WPBF News 25 Mornings 6-7AM :30 YG01-FL18H \$450.00 NM									
23	10/01/12	10/19/12	Dr. Oz	4-5p	MTWTF--	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 MTWTF-- 3 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/01/12 4:40 PM Dr. Oz 4-5p :30 YG01-FL22H \$500.00 NM 3 WPBF Th 10/04/12 4:55 PM Dr. Oz 4-5p :30 YG01-FL22H \$500.00 NM 2 WPBF F 10/05/12 Dr. Oz 4-5p :00 \$500.00 NM Credited Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 MTWTF-- 2 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WPBF M 10/08/12 4:55 PM Dr. Oz 4-5p :30 YG01-FL18H \$500.00 NM 5 WPBF F 10/12/12 4:13 PM Dr. Oz 4-5p :30 YG01-FL18H \$500.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 MTWTF-- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WPBF Tu 10/16/12 4:21 PM Dr. Oz 4-5p :30 YG01-FL18H \$500.00 NM									
25	10/19/12	10/19/12	20/20	10-11PM	----1--	:30	1	\$2,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 ----1-- 1 \$2,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 10/19/12 10:38 PM 20/20 10-11PM :30 YG01-FL18H \$2,500.00 NM									



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
944189-2	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
YG Action Fund	YOUNG GUNS ACT FUND	167	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	10/01/12	10/05/12	WPBF News 25 Mornings 6-7AM		MTWTF--	:30	1	\$500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWTF--	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	6:08 AM	WPBF News 25 Mornings	6-7AM	:30	YG01-FL22H	\$500.00 NM
27	09/21/12	10/19/12	WPBF News 25 @ Noon 12pm-1230pm		MTWTF--	:30	2	\$325.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWTF--	3	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/02/12	12:22 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	YG01-FL22H	\$325.00 NM
3	WPBF	Th	10/04/12	12:14 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	YG01-FL22H	\$325.00 NM
1	WPBF	F	10/05/12		WPBF News 25 @ Noon	12pm-1230pm	:00		\$325.00 NM
	Credited								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	2	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	Th	10/11/12	12:25 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	YG01-FL18H	\$325.00 NM
5	WPBF	F	10/12/12	12:14 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	YG01-FL18H	\$325.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MTWTF--	2	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WPBF	Th	10/18/12	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	YG01-FL18H	\$325.00 NM
6	WPBF	F	10/19/12	12:26 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	YG01-FL18H	\$325.00 NM
28	10/01/12	10/05/12	WPBF News 25 @ 5am 5-530am		MTWTF--	:30	2	\$250.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWTF--	2	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/03/12	5:14 AM	WPBF News 25 @ 5am	5-530am	:30	YG01-FL22H	\$250.00 NM
1	WPBF	F	10/05/12		WPBF News 25 @ 5am	5-530am	:00		\$250.00 NM
	Credited								
29	10/22/12	10/22/12	M-SUN WPBF News 25 @ 11-11:35PM		M-----	:30	1	\$1,000.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12		M-SUN WPBF News 25 @ 11PM 11-11:35PM		:00		\$1,000.00 NM
	Credited								
30	10/22/12	10/22/12	WPBF News 25 @ 6:00P 6-6:30PM		M-----	:30	1	\$700.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12		WPBF News 25 @ 6:00PM	6-6:30PM	:00		\$700.00 NM
	Credited								
31	10/22/12	10/22/12	WPBF News 25 @ 5am 5-530am		M-----	:30	1	\$175.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12		WPBF News 25 @ 5am	5-530am	:00		\$175.00 NM
	Credited								



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
944189-2	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
YG Action Fund	YOUNG GUNS ACT FUND	167	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	10/22/12	10/22/12	WPBF News 25 Mornings	5:30-5:57am	M-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12		WPBF News 25 Mornings @ 5:30	5:30-5:57am	:00		\$275.00 NM
Credited									
33	10/22/12	10/22/12	WPBF News 25 @ Noon	12pm-1230pm	M-----	:30	1	\$325.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12		WPBF News 25 @ Noon	12pm-1230pm	:00		\$325.00 NM
Credited									
34	10/22/12	10/22/12	Dr. Oz	4-5p	M-----	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12		Dr. Oz	4-5p	:00		\$500.00 NM
Credited									
35	10/22/12	10/22/12	M-F 5pm News	5-6pm	M-----	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12		M-F 5pm News	5-6pm	:00		\$525.00 NM
Credited									
36	10/21/12	10/21/12	Sun 8-9am News	Sun 8-9am	-----S	:30	1	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/21/12		Sun 8-9am News	Sun 8-9am	:00		\$700.00 NM
Credited									
37	10/22/12	10/22/12	Dr. Oz M-F 9-10a	9-10a	M-----	:30	1	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12		Dr. Oz M-F 9-10a	9-10a	:00		\$500.00 NM
Credited									
Total Spots							85		

Payment Terms 30 Days

<u>Gross Total</u>	\$50,400.00
<u>Agency Commission</u>	\$7,560.00
<u>Net Amount Due</u>	\$42,840.00